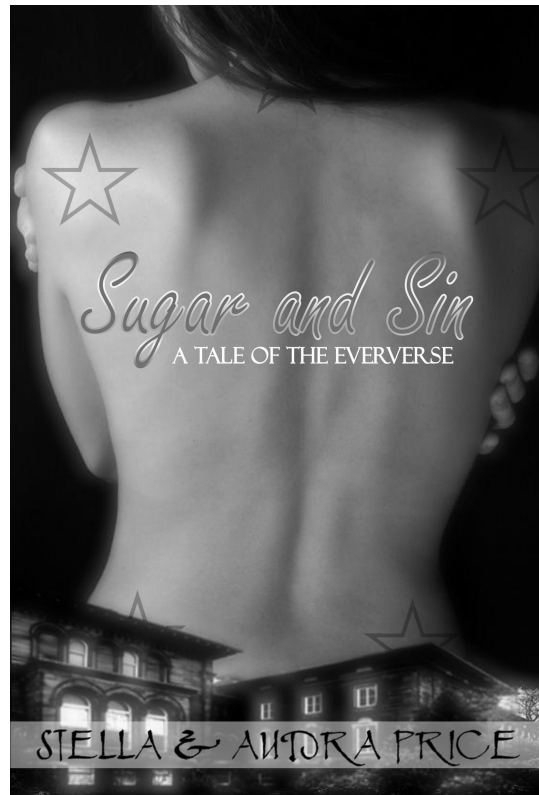




## MEDIA KIT



Sugar and Sin  
Stella and Audra Price  
ISBN 13: 978-1-34678-11-4  
Trade Paperback 388 pages

*What would you give for a second chance? Astrid, a witch, has often wondered what would happen if her lover, Fallon, a teleport demon, came back to her. After a year apart it seems fate will bring them together once more, and their relationship is going to be tested with a new threat to their lives and the lives of their friends. A reckoning is coming, and its time to choose sides. When the exiled demon prince Cassiel gives Astrid an offer she can't refuse, will her relationship with Fallon pay the price?*

# Sugar and Sin

By Stella and Audra Price

The first book in the Eververse series, *Sugar and Sin* introduces you to a decadent world close to our own where supernatural races coexist with humanity and quietly influence the world around them.

ISBN 10: 1-934678-11-2

ISBN 13: 978-1-934678-11-4

Category: Urban/Dark Fantasy Romance

Price: \$12.99

Format: Trade Paperback

Trim: 5"x8"

Page count: 388

## Competition:

- Succubus Blues, Richelle Mead, Kensington 2007, ISBN: 978-0758216410, TRADE
- The Scent of Shadows, Vicki Pettersson, EOS 2007, ISBN: 978-0060898915, MMPB
- A Hunger Like No Other, Kresley Cole, Pocket Star 2006, ISBN: 978-1416509875, MMPB

## Sales Material:

- Finished Book Available
- Posters
- Postcards
- Bookmarks
- Magnets
- Bookflats and wrapcovers

## Testimonials and Endorsements:

- *Their characters tempt, tease and enthrall, and if that doesn't work they'll just kidnap you and take you along for the ride anyway. I can't wait for to read what else will happen in the rest of this*

*series because you know it will only get better and better.*

*~ E-cata Sensual*

- *Sugar and Sin doesn't disappoint! It's hot and sexy, dark and dangerous. Stella and Audra never fail to create exciting characters who will stay in the readers' head long after the book is done and the story resolved.*

*~Ash Arceneaux, Imagozine*

- *...one gets the feeling they're peeking inside the private lives of some incredibly interesting people, a sort of fantasy voyeurism that is quite literally addictive.*

*~ Kelly, Aorrag Reviews*

## Marketing:

- Co-op available
- Promotions kits from publisher (includes sales materials, in-store drawing apparel and limited edition merchandise)
- The Astrid Candle by Studio 3b Online (first candle in the Eververse candle Series)
- Custom jewelry from Serene Dreaming.com for general purchase and drawings

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### *Marketing Cont...*

- Custom bath products from Body confections.com in Sugar Cookie scent.
- Advertising: Erotic Dreams Magazine, Rites of Romance Reviews Magazine, Studio 3b Online Books in the spotlight page, Body Confections custom products page, Eververse page at Serene Dreaming, promotional materials at local indie booksellers, chain stores, internet cafés, coffee shops.
- Book Tour: August-December at several book stores, (borders and B and N)
- Events: A good Book Festival, Baltimore MD, FestiFall, NJ, Appelfest, Warwick NY, Farilawn St. Fair, NJ
- Library Appearances: The Changing Face of Romance Panel, October-December at local libraries,(Orange county NY, Rockland County NY, Westchester County NY, Bergen County NJ, Ocean County NJ)
- Reviews confirmed from Ecata Sensual, Night Owl Reviews, Joyfully Reviewed, Enchanting Reviews, AORRAG, RoR Reviews, Imagozine, Coffee Time Romance, Romance Junkies
- Interviews from CoffeeTime Romance, Two Lips Reviews, Fallen Angel Reviews, several reader blogs

### **Sales Handle:**

- Romance outsells other books 4 to 1
- 90% of all romance readers are women

- Women are looking towards darker works
  - Biggest selling genre in romance is Paranormal Romance
  - Author has 9 books in the series, three to be published in 2007
  - Author is a member of several author groups including EAA
- "The pairing of Stella and Audra Price is an Author team whose dual voice is powerfully dark and heatedly delicious!"

*-Janalee Ruschhaupt*

### **Target Readers:**

- Romance readers
- Urban fantasy Readers
- Dark fantasy readers
- Fans of paranormal fiction and television
- Women ages 18 and up
- Men ages 18 and up